



Nestlé Healthy Kids

International Chefs Day
20 October 2015



The opportunity:

October 20th is International Chefs Day.

Every year, over 10 million chefs affiliated with 103 member associations through Worldchefs, use the day to engage in charitable activities in their immediate communities, providing exposure to the Chefs vocation and to honor the profession. Every Year Worldchefs chose a theme for the day, to align activities and drive synergized awareness.

In 2015 the theme will be Healthy Kids - in support of the Nestlé Professional Healthy Future partnership.